

The Consortium for Critical Reading, Writing, and Thinking

Inaugural Conference

Saturday, October 26th, 2013

St. John's University, Downtown Manhattan Campus

101 Murray Street, New York, NY

Co-Sponsored by



Conference Program

All registered attendees will check in at the Conference Committee table, which will be located in in Room 123 (First Floor) and open from 8:30 AM - 4:10 PM

8:30-9:00 AM

BREAKFAST

(Room 123, First Floor)

9:00-10:00 AM

OPENING REMARKS AND KEYNOTE ADDRESS

(Saval Auditorium, Second Floor)

Keynote Speaker: Richard Miller, Professor of English, Rutgers University:

“Cultivating Curiosity in These Our Distracted, Polarized, Irate, Ill-Informed Times”

10:15-11:25 AM

SESSION 1

Session 1A—Critical Thinking in Business Education (Room 231, Second Floor)

Session Chair: TBA

1. "A Fashion Paradox: Reflective Thinking in Fashion Forecasting," Alyssa Dana Adomaitis, Berkeley College
2. "Assurance of Learning Objects: Using Rubrics in Critical Thinking and Problem Solving (An Interactive Approach)," Ashford Maharaj, Berkeley College

Session 1B—Facing the Change: New Methods and Expectations in Business Writing and Communication (Room 222, Second Floor)

Session Chair: Dorothy Minkus-McKenna, Berkeley College

1. "Writing as a Factory Activity: Conceptual Model and Pedagogy for Job Seekers and Business Developers," Emmanuel Mulumba, Berkeley College
2. "Business Communication: Revising Expectations and Improving Outcomes, Margaret E. L. Biner, Berkeley College; Mary Wagner, Berkeley College

Session 1C (FEATURED WORKSHOP)—"Issues in ESL Student Writing: Responding to the Writing of English-Language Learners," Linda Hirsch, Hostos Community College, Featured Guest Workshop Leader (Room 225, Second Floor)

11:35 AM-12:45 PM

SESSION 2

Session 2A—The Peer and the Mentor: Collaboration in the Writing Process (Room 231, Second Floor)

Session Chair: Michael Jacobs, Berkeley College

1. "Re-Considering Peer Review in the First-Year Writing Classroom," Steve Ferruci, Eastern Connecticut State University; Susan DeRosa, Eastern Connecticut State University
2. "Assessing What We Really Value: A Case Study and Call to Action for Writing Center Professionals," Harry Denny, St. John's University

Session 2B—Explorations in Thought and Literacy: Students, Teachers, Texts, and Critical Applications (Room 225, Second Floor)

Session Chair: Filippa Modesto, Berkeley College

1. "Writing the Visible: Between Images and Prose," Tahneer Oksman, Marymount Manhattan College
2. "Homer and the Moral Imagination of the West," Ralph Peters, Berkeley College
3. "Teaching Textual Literacy," Ilse Schrynemakers, Berkeley College

Session 2C (WORKSHOP) —“Reaching the Non-Readers: Targeted Exercises as Reinforcers of Critical Reading and Writing Skills,” Ellen Thomas, Berkeley College (Room 227, Second Floor)

Session 2D (FEATURED WORKSHOP)—“Renewing Learning through Language,” John Mayher, Lehman College, Featured Guest Workshop Leader (Room 222, Second Floor)

12:45-1:45 PM

BREAK

1:45-2:55 PM

SESSION 3

Session 3A—Digging for Clues and Creativity Across Disciplines (Room 225, Second Floor)

Session Chair: Richard Schultz, Berkeley College

1. “The Use of Narrative in the Education of Healthcare Professionals,” Michael J. McDonough, Berkeley College
2. “Connecting the Discipline Dots: Critical Thinking as Rhetorical Awareness in the Writing Classroom,” Meghan Punschke Nolan, St. John’s University
3. “Make Them Do It: Encouraging Student Creativity in the Classroom The Mary Poppins Way,” Heather Klomhaus

Session 3B (WORKSHOP) —“Using Entertainment Media to Teach Science,” Rabbi Jo David, Berkeley College (Room 231, Second Floor)

Session 3C (FEATURED WORKSHOP)—“ The Instant Archive: Social Bookmarking and High Speed Collaborative Research,” Richard Miller, Rutgers University, Featured Guest Workshop Leader (Room 222, Second Floor)

3:05-4:15 PM

SESSION 4

Session 4A (WORKSHOP)—“Please, Take Out Your Cell Phones: The Use of New Technology in the Composition Classroom, an Interactive Workshop,” Scott Morgan, St. John’s University; Anna Sicari, St. John’s University (Room 231, Second Floor)

Session 4B (WORKSHOP) —“Begin With the End in Mind: Problem Solving Across Disciplines,” Melissa DuBrowa, Berkeley College; Bahir Masadeh, Berkeley College (Room 222, Second Floor)

Session 4C (WORKSHOP)—“Cross-Cultural Diversity: A Mosaic Edumarketing in Higher Education,” Martin Shapiro, Berkeley College (Room 227, Second Floor)

Session 4D (ROUNDTABLE) —“The Challenge and Rewards of Teaching Writing to Honors Students: Faculty and Students Share Experiences” (Room 225, Second Floor)

Moderator: Byron Hargrove, Berkeley College

Participants: Gail Miller, Berkeley College; Filippa Modesto, Berkeley College; Berkeley College and St. John’s University Honors Students

4:25-5:35 PM

SESSION 5

Session 5A (WORKSHOP) —“Revising With Rubrics: Improving Student Writing Through Guided Revision Checklists,” Michael Frew, Berkeley College (Room 222, Second Floor)

Session 5B (WORKSHOP) —“Poetic Justice: Improving Student Writing and Engagement through Creative Modeling and Arts-Focused Education,” David Stoler, Berkeley College (Room 225, Second Floor)

Session 5C (WORKSHOP) —“Reading and Writing About Health Issues,” Gail Miller, Berkeley College; Peter Miller, College of Staten Island (Room 231, Second Floor)

*** Rooms will be reserved for breakout sessions (Locations TBA)**

2013 Conference of the Consortium for Reading, Writing, and Critical Thinking

Director: Michael Jacobs, Berkeley College

Committee Members: Gail Miller, Berkeley College
Harry Denny, St. John’s University
Richard Schultz, Berkeley College
Filippa Modesto, Berkeley College