

**The Consortium for Critical Reading, Writing, and Thinking
5th Annual Conference**

Hold Steady and Rock the Boat: Stability and Transformation in the 21st-Century Classroom



collaboration, technologies, stability, cultivation, reading, writing, thinking, transformation, interdisciplinary, literacies, pedagogy

Friday, October 27, 2017
Berkeley College, New York City Campus
12 East 41st Street, New York, NY
#CCRWT2017

Facilitated by faculty from:



**Sacred Heart
UNIVERSITY**



**Monroe
Community
College**
STATE UNIVERSITY
OF NEW YORK

All registered attendees will check in at the Conference Committee table, which will be located in the first floor admissions lobby and open from 8:30 AM-3:20 PM. All participant-attendees are asked to bring their necessary technology: smart phone, tablet, or laptop as needed.

Breakfast..... 8:30 – 9:30 AM
(First Floor—admissions lobby)

Opening remarks and keynote address 9:30 – 10:30 AM
(Room B 203, second floor)

Keynote Speaker:

Jeffrey Anderson

Dean of the School of Business and Liberal Arts and Sciences at SUNY Cobleskill
“Practical Wisdom, Experiential Learning, and the Good Life”



Jeff Anderson is Dean of the School of Business and Liberal Arts at SUNY Cobleskill. Before entering academe, Dr. Anderson served in the U.S. Army as an intelligence analyst and interrogator with the 77th Military Intelligence Detachment to the 12th Special Forces Group (Airborne). He later earned an M.A. and Ph.D. in history from the Maxwell School of Citizenship and Public Affairs at Syracuse University. Dr. Anderson taught at Suffolk County Community College, Canisius College, Augustana College, SUNY Oswego, and South University and served as Dean of Humanities, Fine Arts, and Social Sciences at Illinois Valley Community College before leaving for SUNY Cobleskill.

As an academic administrator, Dr. Anderson is working to reinvigorate the humanities in the twenty-first century by making them more hands on. He has written several opinion pieces and peer-reviewed articles, as well as two books, *The Skinny on Teaching: What You Don't Learn in Graduate School* and *The Honorable Burden of Public Office: English Humanists and Tudor Politics in the Sixteenth Century*. His current research and teaching focus on the agricultural, naturalist, and environmentalist views of the Founders of the American republic

SESSION 1

10:45 – 11:55 AM

Session 1A—Cultivating the Inquiring Mind (Room B401, fourth floor)

Session Moderator: [Ellen Thomas - Berkeley College](#)

1. **“A Lesson in ‘Truth’ from the ‘Father of Lies’: Introducing the Research Assignment with Herodotus”**
Ellen Thomas - Berkeley College
 2. **“Creativity, Curiosity and Collaboration: Student Engagement and Libraries”**
Andrea Marshall - Berkeley College
 3. **“Beyond 16 Bars: Examining the Social, Political, and Historic Context of Music through Student-Led Discussions”**
Tonisha Taylor, Diana C. Blauvelt - Passaic County Community College
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Session 1B—Seeking the Self by Engaging the Other Through Postcolonial and Trauma Texts (Room B403, fourth floor)

Session Moderator: [Alexandra Rush - Berkeley College](#)

1. **“Postcolonial Literature in the Classroom: Critical Reading Practices”**
Namrata Mitra - Iona College
 2. **“Historical Trauma, Loss and Resilience: A Journey through Discourse and Poetry”**
Alexandra Rush - Berkeley College
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Session 1C—Beyond the Discussion Board: The Online Classroom as a Laboratory for Learning (Room B303, third floor)

Session Moderator: [Hugo Walter - Berkeley College](#)

1. **“Meta-Cognitive Learning, Critical Thinking, and the Threaded Discussion”**
Ashford Maharaj - Berkeley College
 2. **“The Continued Use of Learning Objects to Engage Students in Berkeley College’s Online Literature Courses”**
Jarrod Cecere, Mary Jane Clerkin, Richard Schultz, Hugo Walter - Berkeley College
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Session 1D—Innovations in the Business Classroom: Challenging Student Comfort Zones (Room B301, third floor)

Session Moderator: [Darshan Desai - Berkeley College](#)

1. **“A Story of an Effort to Heal Geopolitical Fractures in Class: Applying Analytics to Empower Businesses to Aim for Global Development Goals”**
Darshan Desai - Berkeley College
2. **“Teaching and Learning of Entrepreneurship: Can Mindset Make a Difference in Improving Critical Thinking Skills?”**
Kwaku Ampadu-Nyarkoh, Chris Ehiobuche - Berkeley College
Bright Justus - Colorado Technical University

SESSION 2

12:00-1:10 PM

Session 2A—Simulating a “Best Company” Team Project in a Human Relations Course (Room B401, fourth floor)

“Simulating a ‘Best Company’ Team Project in a Human Relations Course: Use of Cooperative Learning, Gamification, & Guest Judges to Discover the Psychologically-Healthy Workplace Practices at Two Fortune 500 Companies”

Byron Hargrove - Berkeley College

Session 2B—Targeted Approaches to Student Self-Discovery Through Writing and Research (Room B403, fourth floor)

Session Moderator: [Tom Miller - Berkeley College](#)

1. **“Give Our Students What They Need (Teaching Out of the Box Unpacked)”**
Keri English, Ilene Landsman - Berkeley College
 2. **“The Hyperlocal Research Blitz: A New Method for Collaborative Discovery”**
Samantha Kannegiser, Tom Miller - Berkeley College
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Session 2C—Inspiring Student Resilience and Autonomy with Nontraditional Pedagogies (Room B301, third floor)

Session Moderator: [Judit Torok - Berkeley College](#)

1. **“The New ‘ABCs’ for the 21st-Century Classroom”**
Anthony Giraldo, Judit Torok - Berkeley College
 2. **“Maya Angelou Said, and I Quote: Finding Inspiration and GRIT in the Sociology of Adjustment”**
Melissa Baralt, Dallas Reed - Berkeley College
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Session 2D—Embracing Difference: Pedagogies Towards an Enhancement of Empathic and Multi-Cultural Experiences

(Room B303, third floor)

Session Moderator: [Danielle Sonnenberg - Berkeley College](#)

1. **“Culturally Attuned Pedagogy: Exploring Multiple Cultural Realities”**
Jacobe Bell - Education Consultant; Kisha Porcher - Education Consultant
 2. **“Empathy: Gaining Perspective in the Classroom”**
Danielle Sonnenberg, Mary Ellen Stiehl - Berkeley College
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Session 2E—Nontraditional Pedagogy for Nontraditional Students

(Room B402, fourth floor)

“Not Just Another Brick in the Wall: Nontraditional Pedagogy for Nontraditional Students”

Kat Alves, Magdalena Bogacka-Rode, Margot Edlin, Kerri-Ann M. Smith -
Queensborough Community College

LUNCH: 1:10-2:10 PM

(Room B203, second floor)

SESSION 3

2:20-3:30 PM

Session 3A—Beyond Templates and Formula: Encouraging the Unique Voice in Composition (Room B401, fourth floor)

Session Moderator: [Aaron Rosenfeld - Iona College](#)

1. **“The Square Cucumber: Restoring Student Autonomy and Confidence Through Writing Instruction”**
Victoria Johnston Boecher - Long Island University, Riverhead
 2. **“Templates, Exemplars, and Models, Oh My!”**
Aaron Rosenfeld - Iona College
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Session 3B—To Save the Humanities, Make Them More Hands On (Student and Faculty Lounge, lower level)

[Jeff Anderson--SUNY Cobleskill](#)

Session 3C—New Frontiers in Pedagogical Experimentation

(Room B403, fourth floor)

Session Moderator: [Vinita Itoop – Berkeley College](#)

1. **“What Matters in Flipping Class: The Experiences of Faculty and Students Across the Institutions”**
Ying-Hsiu Liu, Ran-Young Hong - University of Missouri
Hui-Wen Tu - Berkeley College
 2. **“Implementation of Problem Based Learning”**
Vinita Itoop, Maya Reddi - Berkeley College;
Sue Ringler Pet - Sacred Heart University
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Session 3D—Collapsing Boundaries Between Tradition and Technology in Fashion (Room B 301, third floor)

“Collapsing Boundaries Between Tradition and Technology: Why Consume Collaboratively with Fashion? Modeling the Links Between Motivations and Behavior”

Alyssa Adomaitis - The New York City College of Technology, CUNY

Caroline Kobia - Mississippi State University; Diana Saiki - Ball State University



SESSION 4

3:35 – 4:45 PM

Session 4A— Examining the Imagined Divide: Addressing Social Distance and Diversity in the Classroom (Room B401, fourth floor)

Session Moderator: [Roberta Callaway - Berkeley College](#)

1. **“Diversity and Social Impartiality in the College Classroom”**
Roberta Callaway - Berkeley College
 2. **“The Word in a Classroom: Applied Critical Lenses in a Transnational Context”**
Mara Grayson - Pace University
Brett Shanley, Emily Wilkinson - Teachers College, Columbia University
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Session 4B—Innovation—But First, Tradition: The Pedagogical Importance of a Strong Foundation (Room B403, fourth floor)

Session Moderator: [Sarah DeCapua - Texas Woman's University](#)

1. **“Learning How to Sail Before Rocking the Boat: Giving First-Year Writing Students the Skills They Need to Shake Things Up”**
Elena Byrne - University of New Haven; Sarah DeCapua - Texas Woman's University
 2. **“Chart Your Own Course,”**
Peter Adams, Claire Henning - Teachers College, Columbia University
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Session 4C—New Strategies for a New Age: Pedagogies for the 21st-Century Classroom (Room B301, third floor)

Session Moderator: [Paul Galfano - Berkeley College](#)

1. **“Beyond the Alphabetic Text: Writing Processes for Multimodal/Multimedia Projects with MindTap Multimedia Reader”**
Vanessa Coloura - Cengage/Quincy College; Audrey Wick - Blinn College
 2. **“Set a Course: Tackling the Challenges of Information Overload Through Step Size”**
Paul Galfano, Zena George - Berkeley College
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Session 4D—Finding the Self by Writing the Self: Innovation in Autobiographical Writing Assignments (Room B303, third floor)

Session Moderator: [Mark Schiebe - Queensborough Community College](#)

1. **“Dear Younger Me: How Letter Writing to Your Past Self Opens Doors to Critical Thinking”**
Salena Fehnel - Berkeley College
2. **“An Autobiographical Approach to the Literary Research Essay in Composition II”**
Mark Schiebe - Queensborough Community College

Session 4E—Not Just for Business: Strategies for Collaboration, Diplomacy, and Innovation (Room B302, Third Floor)

Session Moderator: [Dorothy Minkus-McKenna - Berkeley College](#)

1. **“Negotiations & Model Diplomacy Simulations: A Case Study of Innovating International Business Curriculum”**
Rahul Bedi, Darshan Desai - Berkeley College
2. **“Applying Active Learning Strategies to an International Marketing Case”**
David Glazer, Dorothy Minkus-McKenna - Berkeley College

WINE RECEPTION..... 5:00-6:30 PM
(First floor, admissions lobby)

Committee

Michael Jacobs, Monroe Community College (Director)

Heather Klomhaus, Berkeley College (Director)

Filippa Modesto, Berkeley College

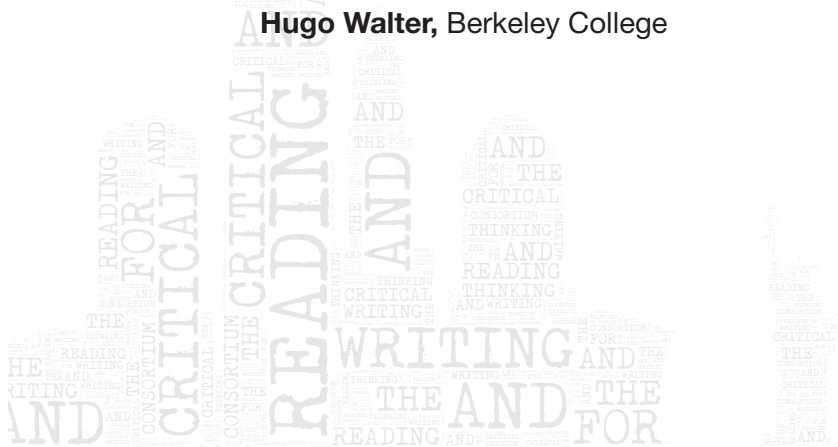
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Hugo Walter, Berkeley College



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